CONSUMER CLUB REPORT

Consumer club report 2023-2024

S.M. Patel College of Home Science, Vallabh Vidyanagar, has been at the forefront of consumer empowerment, actively engaging the community through a diverse array of initiatives. Under the dynamic leadership of Principal Dr. Bhavana Chauhan and Dr. Nidhi Gupta, Head of the Department, the college has cultivated a strong commitment to consumer education. Their efforts have extended beyond the classroom, encompassing students, parents, and the broader community. The annual Consumer Awareness Week, a flagship event, has consistently provided a platform for knowledge sharing and skill development. With the creative involvement of Research Scholar Ms. Kiran Patel, the 2023 edition featured engaging activities and expert-led sessions that delved into consumer rights and responsibilities. An engaging event titled "Chetna- Jagrut-Grahak" took place on the 27th of December, featuring esteemed guests such as Shri C. M. Bhatt, President of Consumer Forum, Anand District, and Advocate Shri M.C. Patel, Advocate Shri S.C. Kapasiya, Advocate Namrata Shah, along with District Consumer Forum Member Shri Sanjay Vaghela, and Members of Inner-wheel club. Recognizing the evolving consumer landscape, the college has also focused on emerging challenges. The seminar on "Fair & Responsible AI for Consumers" underscored the importance of digital literacy and protection. By collaborating with external organizations like the Inner Wheel Club and incorporating consumer education into the NSS curriculum, the college has significantly broadened its impact. Through these comprehensive endeavors, S.M. Patel College of Home Science has positioned itself as a catalyst for change, fostering a more informed and assertive consumer society.

Glimpses of activities

